

TEN COMMANDMENTS OF WOOL

2. CLEAN AIR



WOOL TRAPS DUST

The first source of indoor air pollution is dust that sits on hard floors and gathers. When you move about or open a door, this dust is stirred up and becomes airborne, aggravating allergies. Wool carpeting stops this by trapping dust until it is vacuumed up.

WOOL NEUTRALIZES VOCs

The other common source of indoor air pollution is Volatile Organic Compounds. VOCs are emitted by modern furnishings and finishes inside homes and offices. VOCs damage your liver, your kidneys and your central nervous system. Wool's naturally binds and neutralizes these VOCs.